

PASSION FRUIT DESIGNS

THE DRAGON'S DEN



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Custom Competition & Stage Wear Suit

PASSION FRUIT DESIGNS



"Couture PRO" 1 PC Suit
Fabric \$5
Swarovski Crystals \$560
Labour \$30
Embellishing Fee \$180
Operating Exp \$150
Total Mfg Costs \$925

580% Markup
85% Gross Margin

Retail Sales Price
\$6,290



Ready To Wear Spring/Summer 2009

PASSION FRUIT DESIGNS



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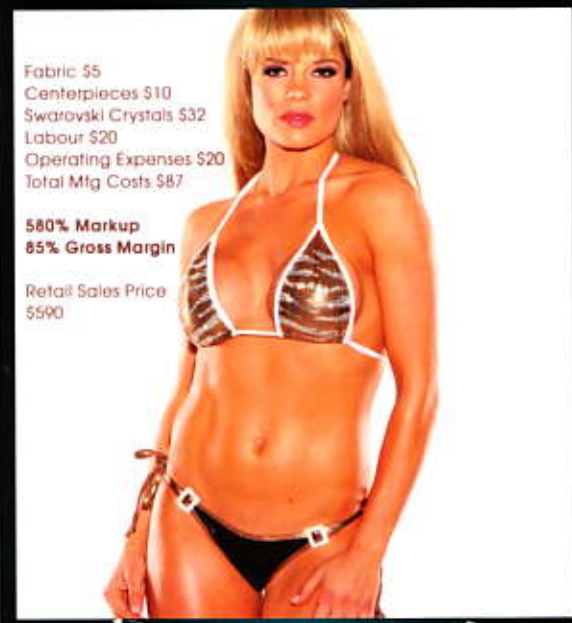


Fabric \$ 5
 Centerpieces \$25
 Swarovski Crystals \$125
 Labour \$20
 Operating Exp \$25
 Total Mfg Costs \$200

580% Markup
85% Gross Margin

Retail Sales Price
 \$1,360

PASSION FRUIT DESIGNS



Fabric \$5
 Centerpieces \$10
 Swarovski Crystals \$32
 Labour \$20
 Operating Expenses \$20
 Total Mfg Costs \$87

580% Markup
85% Gross Margin

Retail Sales Price
 \$590

PASSION FRUIT DESIGNS



Fabric \$5
 Centerpieces \$25
 Swarovski Crystals \$90
 Labour \$20
 Operating Expenses \$25
 Total Mfg Costs \$165

580% Markup
85% Gross Margin

Retail Sales Price
 \$1,122

Ready To Wear Spring/Summer 2009

PASSION FRUIT DESIGNS



Fabric \$5
Centerpieces \$25
Labour \$20
Operating Expenses \$20
Total Mfg Costs \$70

325% Markup
76% Gross Margin

Retail Sales Price
\$299



PASSION FRUIT DESIGNS



Fabric \$5
Centerpieces \$15
Labour \$20
Operating Expenses \$20
Total Mfg Costs \$60

325% Markup
76% Gross Margin

Retail Sales Price
\$255



PASSION FRUIT DESIGNS



Fabric \$5
Centerpieces \$15
Labour \$20
Operating Expenses \$20
Total Mfg Costs \$60

325% Markup
76% Gross Margin

Retail Sales Price
\$255



PASSION FRUIT DESIGNS



Fabric \$5
Centerpieces \$15
Labour \$20
Operating Expenses \$20
Total Mfg Costs \$60

325% Markup
76% Gross Margin

Retail Sales Price
\$255



Ready To Wear Spring/Summer 2009

PASSION FRUIT DESIGNS



Fabric \$5
Centerpieces \$15
Swarovski Crystals \$25
Labour \$20
Operating Exp \$20
Total Mfg Costs \$85

325% Markup
76% Gross Margin

Retail Sales Price
\$360



PASSION FRUIT DESIGNS



Fabric \$5
Centerpieces \$15
Swarovski Crystals \$25
Labour \$20
Operating Expenses \$20
Total Mfg Costs \$85

325% Markup
76% Gross Margin

Retail Sales Price
\$360



PASSION FRUIT DESIGNS



Fabric \$5
Labour \$20
Operating Exp \$20
Total Mfg Costs \$45

325% Markup
76% Gross Margin

Retail Sales Price
\$190



PASSION FRUIT DESIGNS



Fabric \$5
Labour \$20
Operating Exp \$20
Total Mfg Costs \$45

325% Markup
76% Gross Margin

Retail Sales Price
\$190



PASSION FRUIT DESIGNS

